



ANNOUNCEMENT

December 24, 2018

**CTV Calgary's Toy Mountain Campaign a huge success
in support of the Calgary Women's Emergency Shelter, raising \$476,495**

From November 19th until December 21st, CTV Calgary, CJAY92, 98.5 Virgin Radio and Funny 1060 AM hosted the 5th annual Toy Mountain Campaign, presented by Trail Appliances. CTV's Toy Mountain collected much needed toys, financial donations and basic essential items for women, children, men and youth served by the Calgary Women's Emergency Shelter this holiday season and throughout the coming year.

Often, many individuals and families fleeing violence have to leave everything behind, and have very little belongings and the children have no toys. With the generosity of Calgary, the campaign raised \$476,495. In addition to collecting donations and items, CTV Calgary's Toy Mountain helps raise awareness around family violence and abuse, as well as the various programs and services provided by the agency in the community.

Every donation, no matter how big or small, makes a difference in the lives of those impacted by family violence and abuse. The agency relies on the support of numerous individuals, corporate partners and community groups to ensure the safety and well-being of their clients.

Thank you to the Toy Mountain 2018 Sponsors and Partners:

CTV Calgary, CJAY 92, 98.5 Virgin Radio, Funny 1060 AM, Trail Appliances, AMJ Campbell, Bankers Hall, Brookfield Place Calgary, Fifth Avenue Place, Suncor Energy Centre and Denny's.

Thank you to everyone who participated in CTV Calgary's Toy Mountain Campaign and for Taking a Stand Against Family Violence and Abuse.

For more information about the Calgary Women's Emergency Shelter: www.calgarywomensshelter.com.